

NISSAN CANTON

VEHICLE ASSEMBLY PLANT



The opening of the Nissan Canton Vehicle Assembly Plant in 2003 brought automotive production to Mississippi for the first time. Since then, the plant has become a force for economic development, creating thousands of well-paying jobs. For more than a decade, the Canton team has been assembling quality, award-winning cars, trucks, crossovers and SUVs. The plant has grown significantly over that time and transformed from a domestic manufacturer to a global one.

ECONOMIC IMPACT IN MISSISSIPPI



\$2.6 billion

Contributed annually in disposable income

\$300 million

Generated annually in local and state tax revenue

\$3.3 billion

Investment in the plant

25,000

Jobs created statewide



COMMUNITY IMPACT



Annual payroll of

\$400+ million



More than

\$13.6 million

in local charitable contributions since operations began**

8,000 volunteer hours

supporting more than 200 organizations in the Greater Jackson area

MODELS PRODUCED

- NISSAN **ALTIMA**
- NISSAN **FRONTIER**
- NISSAN **MURANO**
- NISSAN **NV CARGO**
- NISSAN **NV PASSENGER**
- NISSAN **TITAN**
- NISSAN **TITAN XD**



CANTON PLANT

More Than

3.2 Million

Vehicles assembled since 2003*



4.7 million square-foot facility



1,038-acre property

450,000 ANNUAL CAPACITY



DIVERSITYINC'S **TOP 25**



46% Minority Managers

62% Diverse Workforce

In recognition of Nissan's diverse workforce, Nissan was named one of DiversityInc's Top 25 Noteworthy Companies for 2016.

* Since start of production

** Includes employee contributions (e.g. United Way)

Nissan vehicles are assembled using domestic and globally sourced parts.



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**NISSAN GROUP
OF NORTH AMERICA**



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